



Build better skills for better performance.®

Business Higher Education Forum

Faculty Innovation Fellowship

November 8, 2024

2025 Nomination Period - Informational Webinar

Presented by Myk Garn, Senior Advisor, and Frank Avery, Managing Director

The BHEF Mission

BHEF's mission is the challenge of our time. We have to close the gap—the economic gap, the skill gap, and the opportunity gap—but we can only do it together.

BHEF sits at the crossroads of the challenge.

Faculty are the Agents of Change



How Might We...



Provide faculty with the time, professional development, and industry insights to undertake the development and/or integration of innovative practices?

The Faculty Innovation Fellowship

COHORT ONE
March 2024 – January 2025

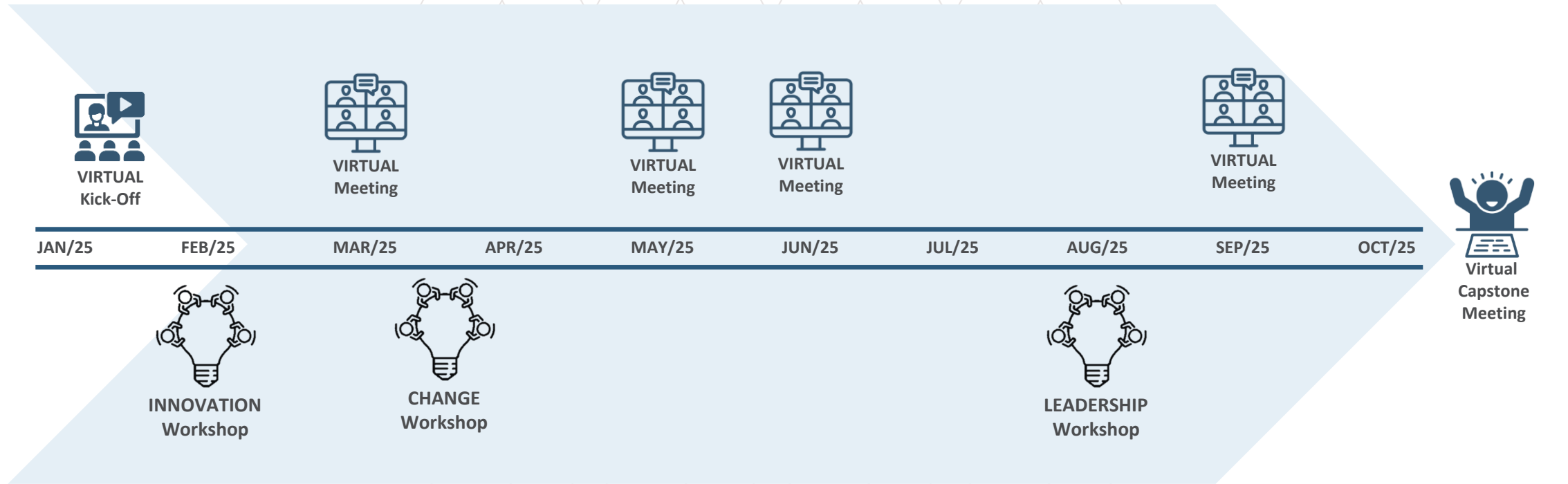


JAN/24 MAR/24 JUN/24 OCT/24 JAN/25 MAR/25 JUN/25 OCT/25



COHORT TWO
January – October 2025

Cohort TWO – TIMELINE



Fellowship Goals

Upskill selected faculty as project champions for change

- **Develop mindsets** that identify and pursue strategic innovations to expand pathways to student success
- **Infuse influential faculty** with the knowledge, skills, and insights they need to lead novel and innovative projects
- **Build a network of peer leaders** across the institutions
- **Enable a project** that builds equitable talent pipelines through High Impact Practices for student success and industry engagement

A Fellowship that uses Multiple Modes for Learning & Growth

- ✓ **Cohort-Based Learning:** 16-20 faculty in year one and 24 faculty in year two, led by experienced BHEF staff.
- ✓ **In-person sessions:** Three in-person sessions covering leadership, change management, and innovation mindset – with a lens toward application to a pedagogical, curricular and/or industry alignment challenge or setting.
- ✓ **Moderated virtual sessions:** Focus on tactical areas like project-based learning, competency-based education, credit for prior learning, articulation, employer partnerships, specific skills domains, aligning programs with state workforce development initiatives, and learner-centered design.
- ✓ **Office hours:** Office hours will allow faculty to discuss their final projects, overcome challenges, and receive personalized support.





National Leaders



Yvette Burton



Susan Elrod



Jill Klein

Innovation Develop mindsets that identify and pursue strategic innovations to enhance student success

Change Explore best practices for business engagement, cultivating and leading change

Leadership Infuse faculty with the knowledge, skills, and insights they need to lead novel and innovative projects



Dynamic Activities

Innovation & Change Models

Frameworks and Playbooks
Design Thinking
Change Leadership

Change Management Tools

Logic Models
Ecosystem Map
Elevator Speech
Project Mantra
Building a Pitch Deck

Presentations that Inform (and Challenge)

Fuel for discussions

Teamwork

Building a collegial network

Gallery Walks

Interactive learning & sharing

Business Tours

Bringing the Employer into the
Conversation

Innovation Project

- **Fellows will identify and work on a project** over the course of the Fellowship
- This project should be **determined in concert with the executive sponsor** (president, provost, dean, or chair) at the institution and with **support explicitly acknowledged** in the application*
- Proposed projects may **encompass a wide range of campus-specific needs** and interests but must focus on meaningful actions **that increase employer engagement** in academic offerings
- Projects and learnings will be **showcased to BHEF membership**

** Participants have flexibility to modify projects as needed*

Examples from Cohort One Projects

- Create a regional business advisory council
- Develop problem-based learning experiences in engineering programs
- Increase off-campus internships and bridge experiences
- Develop a capstone project to demonstrate employability skills
- Use skills mapping to build credential pathways
- Bridging the gap between education and employment

Who Should be Nominated?

**Early-Stage
Academic
Entrepreneurs**



What Stage Should the Project Be At?

Incubator Accelerator



Fellowship Outcomes

Institutions will:

- Leverage the BHEF/ECMC investment in professional development of faculty as effective and knowledgeable champions for change
- Have advanced expertise in developing new employer partnership initiatives
- Benefit from a ready to implement initiative aligned with campus needs and priorities

Fellowship Outcomes

Faculty Fellows will:

- **Learn to lead innovations** that establish equitable talent pipelines and expand pathways to student success.
- **Develop knowledge, skills, and abilities** in best practices for business engagement; cultivating an innovation mindset; and leading change
- **Introduce and implement a novel change project** vetted by national experts and aligned with the institution's mission and goals
- **Build a network** of peer leaders across institutions

Details & Deadlines



Eligibility for Fellowship Cohort TWO

BHEF's institutional members are each eligible to nominate faculty members.

- Institutions not part of a state system can submit up to two nominations.
- Systems can submit up to four nominations from any combination of institutions.

Eligibility for Fellowship Cohort TWO

Nominees should have:

- Status as a full-time faculty member teaching credit-courses within a two- or four-year degree program.
- Have three or more years' experience at their current institution by the end of academic year 2024-2025.
- An executive sponsor who will support the Fellow's participation and consult on the Fellow's Final Project.
- The ability to attend all in-person and virtual sessions, respond promptly to inquiries and surveys, and produce assigned narratives, reports, and presentations.

Cohort TWO – Participation Dates

Activity	Target Dates (2025)
Virtual Kick-Off	January
In-Person Session 1 San Diego, CA	February
Virtual Session 1	March
In-Person Session 2 Washington, DC, or NYC	March/April
Virtual Session 2	May
Virtual Session 3	June
In-Person Session 3 Washington, DC, or NYC	August
Virtual Session 4	September
Capstone Session (Virtual)	October

Financial Commitments

- BHEF will cover the expenses associated with participation in the in-person session, experts, and the fellowship curriculum.
- For a faculty member to be considered, the institution must demonstrate its commitment to supporting the time and work of the nominee. The Institution must provide a minimum of one-course release during the Fellowship period and/or an equivalent stipend direct to the faculty member.
- BHEF will have a limited number of scholarships available to offset release and/or stipend costs.

Nomination Process

Step 1: Identify faculty member(s) and project(s) for nomination. Institutions may use whatever process is appropriate to their needs e.g., nominations from peers, selection by institution leadership, or self-nomination.

Step 2: Complete the Nomination Form. Executive sponsorship is essential to successful innovation. Both the executive sponsor and the faculty nominee must complete their respective portions of the form.

Step 3: Nomination submissions to BHEF are due on **December 6, 2024.**

Step 4: Review and selection. A selection committee, made up of BHEF membership and staff, will review applications and select candidates.

Step 5: Selected participants will be **notified by December 20, 2024**

Business-Higher Education Forum's Faculty Innovation Fellowship
NOMINATION ANNOUNCEMENT
Business-Higher Education Forum's Faculty Innovation Fellowship
NOMINATION FORM

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Nominee Information:
Nominee: _____
Institution: _____
Nominee Title: _____
Department: _____
Email: _____ Phone: _____
Address: _____

The nominee has:
 Status as full-time faculty teaching credit-courses within a two- or four-year degree program
 Minimum of three years' experience at their current institution prior to application
 Attached a current copy of your vita
 Attached a brief biography (400 words or less)
 Attached a recent photograph
**Links to downloadable information are acceptable*

Institutional Commitment:
Executive Sponsor: _____
Title: _____
Email: _____ Phone: _____
 The institution will provide a \$6,000 stipend to the nominee for participation in the Fellowship.
 The institution will provide release time in lieu of, but equal to or greater than, the stipend.
 The institution would like to be considered for a scholarship to offset the stipend costs.

Please provide a short summary of why you've nominated this candidate:

Signature: _____ Date: _____

Faculty Innovation Fellowship

